

Mansoor Mohammed Ali

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PROFILE

A creative web developer with strong technological foundation. My resourcefulness and ability to learn quickly benefits my teammates and I thrive in collaborative environments. I've a passion for researching the latest trends, learning and implementing them. I love making compelling websites and user experiences.

OBJECTIVE

To work in a challenging environment with creative intelligent and thinkers. To develop thoughtful, efficient and elegant solutions to interesting problems. To be around people who settle for nothing but the best, and to exceed even my own expectations.

EDUCATION

Bachelor of Technology, Kakatiya University, 2001, Major: Computer Science

Diploma in Designing: National Institute of Technology, 2004

Microsoft Certified Professional: MCP ID # 3066049, 2003

PROGRAMMING SKILLS

HTML, CSS, JavaScript, DOM, jQuery, Ajax, PHP, ASP, MySql

SOFTWARE SKILLS

Adobe Photoshop, Adobe ImageReady, CorelDRAW, Dreamweaver, Frontpage

NON-TECHNICAL SKILLS

- Quick learner with ability to translate complex ideas into technical facts
- Excellent communication and interpersonal skills
- Attention to detail and precision, solid work ethics concerning meeting deadlines and reliability

- Excellent organizational skills and ability to prioritize workload

EXPERIENCE

Web Developer

April 2007 - Dec 2010

Original TV Products

Malakpet, Hyderabad

- Interacting with clients, analyzing requirements and visualizing designs
- Designing user interface, navigation and integrating design with code
- Developing web applications and e-commerce websites
- Security Auditing, W3C compliance standardization
- Running ad campaigns and search engine optimization

Web Designer

April 2004 - April 2007

Original TV Products

Malakpet, Hyderabad

- Designing web templates look and feel of websites
- Designing logos and banners for websites
- Designing email templates and flyers

VB Programmer

January 2003 - April 2004

Tejas Technology Solutions

Ameerpet, Hyderabad

- Developing desktop applications using VB and SQL server
- Designing screens, database and coding

PROJECTS

<http://www.asseenontvofficial.com>

Role: Designed the template and logo of the website. Integrated with an ASP shopping cart, customized the cart according to the clients requirement, performed security audits on the website to prevent hackers attack and to get the McAfee SECURE site certification. Integrated with Live Chat, payment gateway, Google Checkout. Running advertising campaign in Google Adwords, Yahoo Search Marketing and Microsoft Adcenter. About to start Search Engine Optimization for the website. Administering and maintaining the website.

<http://www.originaltvproducts.com>

Role: Integrated the design with an ASP shopping cart, also designed banners, buttons and

tabs. Designed most of the product sale sheets for wholesale products. Performed Search Engine Optimization getting the website to the front page of google and yahoo search results for many keywords. Carried advertising campaigns in Google Adwords, Yahoo Search Marketing and Microsoft AdCenter.

<http://www.bspup.net>

Role: Developed the backend of the website using PHP and MySQL where students database can be maintained by logging in. Only users with administrative privileges can create and maintain other user accounts. The student records are displayed 10 on a page. The user can also locate records by searching them using any field of the record, The records can be edited, deleted and new records can be added. User sessions are maintained.

<http://www.ssconstructions.net>

Role: Designed and developed the complete website. The website is still in the development phase.

<http://www.shamscaterers.com>

Role: Designed the template and logo of the website, Performed Search Engine Optimization in accordance with the client's budget making the website rank on top in google and yahoo search results for keywords specified by the client. Prepared mobile version where mobile phone visitors are redirected. Running advertising campaign in Google Adwords. Followed all w3c standards to make the website w3c validated.

<http://www.shamscaterers.com/anz.html>

Role: Designed the prototype for a school website, The project is still in the designing phase.

[http://208.123.212.160/\\$sitepreview/choiceportables.com/](http://208.123.212.160/$sitepreview/choiceportables.com/)

Role: Designed the template and logo of the website, integrated with an ASP shopping cart, customized the cart according to the clients requirement, Yet to perform other tasks as the project is still in the development phase.

<http://www.buyshoeunder.com>

Role: Designed the template of this single product ecommerce website in ASP, Developed a single page checkout system, Developed the backend from where the orders can be collected and the status of the orders can be updated by logging in, the order status can then be tracked by the customers.

REFREE

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